



**flex**®  
**book**

Express International 

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# flex<sup>®</sup> book

The Original

## FLEXBOOK THE ORIGINAL

With presence in 20 countries and sales in some of the best stores worldwide the brand Flexbook is in an impressive global expansion mode. Thanks to their unique bookbinding technology Flexbook products fold backwards, open and remain opened. They also offer extremely greater durability than products with conventional bookbinding allowing books, diaries, notebooks to be opened thousands of times more without breaking. In order to guarantee these unique product characteristics each Flexbook product must always carry the special authenticity hologram.



## ADVANTAGES



### COMBINES THE ADVANTAGES OF PIN & SPIRALBOOKBINDING

- › Light as pin binding
- › Practical, turns like spiral bookbinding
- › With the durability and the feeling of classical bookbinding but with specially sewn and designed spine

### LIGHT & EASY TO USE

- › We treat writing as a form of art and for this reason we are in cooperation with top designers and museums
- › We invest in design and emphasize in nature and the environment

### BOOKBINDING WITH NO EMPTY SPACE IN THE MIDDLE

- › Opens at 180° degree angle and turns 360° easily, simply, and functionally
- › Ideal for left handed writers

### LASTS PRACTICALLY FOREVER

- › You can turn it, bend it, fold it without losing its cohesion
- › Returns to its original form without damage

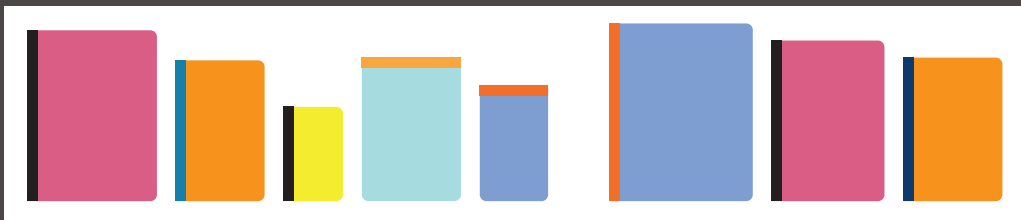


**GET ORGANIZED WITH NOTEPADS**  
**FREE YOUR SPIRIT WITH SMARTBOOKS**

A brand new approach to notetaking. Our classic Flex Global line has expanded with new modern notebooks, smartbooks and notepads.



## SMARTBOOK



### NOTEBOOKS

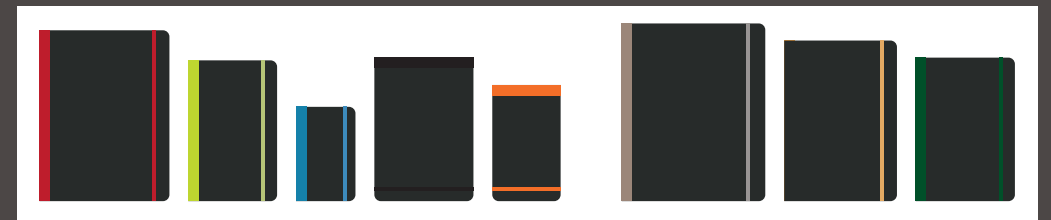
- › Story 19 x 25 cm
- › Cruise 13 x 20.6 cm
- › Palm 8.7 x 13.8 cm
- › Notepad 10 x 17 cm
- › A5 Notepad 14.5 x 21 cm

### DIARIES

- › Desk Planner 21 x 26 cm
- › Desk Daily Planner 21 x 26 cm
- › Desk Diary 16.5 x 23.5 cm
- › Diary Note 16.5 x 23.5 cm
- › Monthly Diary Note 16.5 x 23.5 cm
- › One-Day-a-Page Diary 16.5 x 23.5 cm
- › A5 Daily Diary 14.5 x 21 cm



## BLACK LINE



### NOTEBOOKS

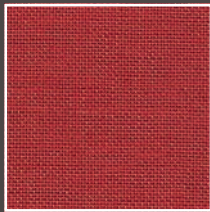
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- › Cruise 13 x 20.6 cm
- › Palm 8.7 x 13.8 cm
- › Notepad 10 x 17 cm
- › A5 Notepad 14.5 x 21 cm

### DIARIES

- › Desk Planner 21 x 26 cm
- › Desk Daily Planner 21 x 26 cm
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- › Monthly Diary Note 16.5 x 23.5 cm
- › One-Day-a-Page Diary 16.5 x 23.5 cm
- › A5 Daily Diary 14.5 x 21 cm

**CHOOSE COLOUR OF SPINE MATERIAL**

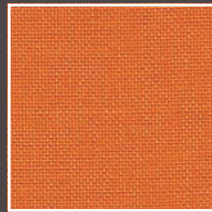
Every Flexbook notebook and diary is fashion because it allows you to choose from different modern colours of spine material and elastic band, something that differentiates this product from everything you have seen until now. Furthermore it gives your notebook and diary a different feel altogether since it has the appearance of artistic bookbinding.



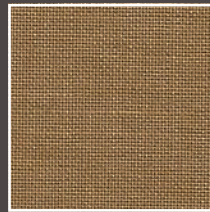
Red



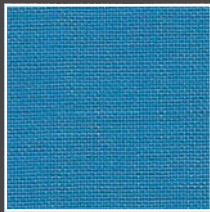
Blue



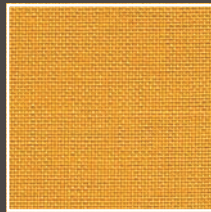
Orange



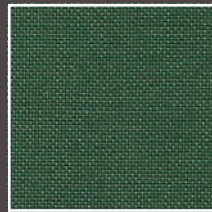
Tan



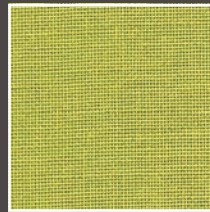
Royal Blue



Yellow



Green



Pistachio



Black

**CHOOSE COLOUR OF ELASTIC BAND**



Black

Blue

Green

Red

Orange

Yellow

Pistachio

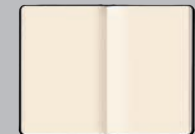
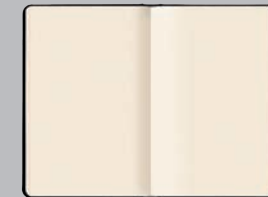
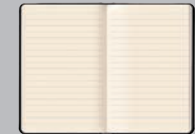
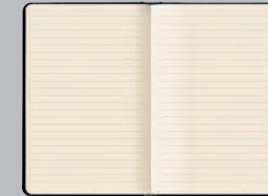
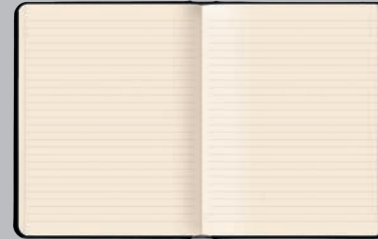
Grey

Turquoise

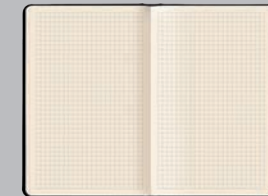
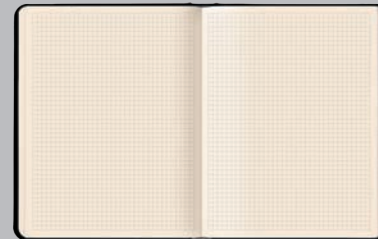


## NOTEBOOK LAYOUTS

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NOTEPAD  
10 x 17 cm



STORY  
19 x 25 cm

CRUISE  
13 x 20.6 cm

PALM  
8.7 x 13.8 cm

A5 NOTEPAD  
14.5 x 21 cm



# DIARY LAYOUTS

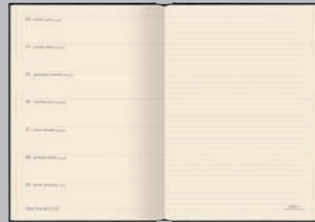
## MIDDLE EAST EDITION



DESK PLANNER  
21 x 26 cm



DESK DIARY  
16.5 x 23.5 cm



DIARY NOTE  
16.5 x 23.5 cm



DESK DAILY PLANNER  
21 x 26 cm



MONTHLY DIARY NOTE  
16.5 x 23.5 cm



ONE DAY-A-PAGE DIARY  
16.5 x 23.5 cm



A5 DAILY DIARY  
14.5 x 21 cm



- (W) Weekly
- (●) 1 colour print
- (D) Daily
- (•••) Perforation
- (M) monthly
- (i) Information section
- (🗺️) 2 colour print
- (📍) maps

## ECOWAS EDITION



DESK PLANNER  
21 x 26 cm



DESK DIARY  
16.5 x 23.5 cm



A5 DAILY DIARY  
14.5 x 21 cm



## INTERNATIONAL EDITION



DESK PLANNER  
21 x 26 cm



DESK DIARY  
16.5 x 23.5 cm



A5 DAILY DIARY  
14.5 x 21 cm



# DIARY LAYOUTS

## UK EDITION



DESK PLANNER  
21 x 26 cm

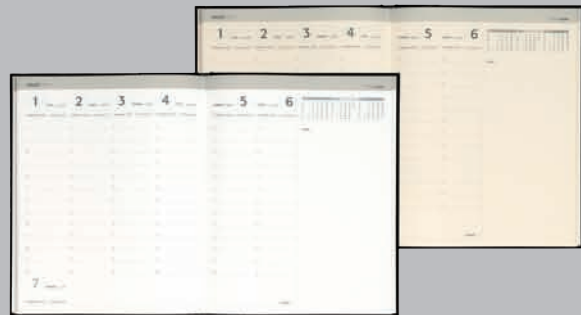


A5 DAILY DIARY  
14.5 x 21 cm



- Ⓜ Weekly
- Ⓝ Daily
- Ⓜ monthly
- Ⓞ 2 colour print
- 1 colour print
- ⋯ Perforation
- ⓘ Information section
- 📍 maps

## MOROCCO EDITION



DESK PLANNER  
21 x 26 cm



A5 DAILY DIARY  
14.5 x 21 cm



DESK DIARY  
16.5 x 23.5 cm



ONE DAY-A-PAGE DIARY  
16.5 x 23.5 cm



**flex**<sup>®</sup>  
**book** RETAIL



*The Writing Fields*<sup>®</sup>





## SMARTBOOK Ruled

### FEATURES

- › Flexbook
- › 160 ruled pages
- › Ivory paper 70 gr
- › Silver embossing
- › Rounded corners
- › Includes 8-fold brochure with Flexbook history in 7 languages

9x14 cm

- 21.00056** Pink
- 21.00059** Light blue-green
- 21.00058** Orange
- 21.00057** Blue
- 21.00060** Yellow

21x29 cm

- 21.00051** Pink
- 21.00052** Light blue-green
- 21.00053** Orange
- 21.00054** Blue
- 21.00055** Yellow

17x24 cm

- 21.00035** Pink
- 21.00036** Light blue-green
- 21.00037** Orange
- 21.00038** Blue
- 21.00039** Yellow

13x21 cm

- 21.00040** Pink
- 21.00049** Light blue-green
- 21.00048** Orange
- 21.00047** Blue
- 21.00050** Yellow



## NOTEPAD Ruled

### FEATURES

- › Flexbook with elastic band closure
- › 160 ruled perforated and detachable pages
- › Ivory paper 85 gr
- › Silver embossing
- › Rounded corners
- › Includes 8-fold brochure with Flexbook history in 7 languages

21x28 cm

- 21.00041** Red
- 21.00042** Light green
- 21.00043** Black

10x17 cm

- 21.00044** Red
- 21.00045** Light green
- 21.00046** Black



## NOTEBOOK Ruled

### FEATURES

- › Flexbook with elastic band closure
- › 192 ruled pages
- › Ivory paper 85 gr
- › Silver embossing
- › Rounded corners
- › Includes 8-fold brochure with Flexbook history in 7 languages

17x24 cm

**21.00010** Black

**21.00011** Light green

**21.00012** Red

13x21 cm

**21.00013** Black

**21.00014** Light green

**21.00015** Red

9x14 cm

**21.00016** Black

**21.00017** Light green

**21.00018** Red

**24**



## NOTEBOOK Open date

### FEATURES

- › Flexbook with elastic band closure
- › 192 ruled pages with open date diary
- › Ivory paper 85 gr
- › Silver embossing
- › Rounded corners
- › Includes 8-fold brochure with Flexbook history in 7 languages

17x24 cm

**21.00019** Black

**21.00020** Light green

**21.00021** Red

13x21 cm

**21.00022** Black

**21.00023** Light green

**21.00024** Red



## NOTEBOOK Blank

### FEATURES

- › Flexbook with elastic band closure
- › 192 blank pages
- › Ivory paper 85 gr
- › Silver embossing
- › Rounded corners
- › Includes 8-fold brochure with Flexbook history in 7 languages

17x24 cm

**21.00001** Black

**21.00002** Light green

**21.00003** Red

13x21 cm

**21.00004** Black

**21.00005** Light green

**21.00006** Red

9x14 cm

**21.00007** Black

**21.00008** Light green

**21.00009** Red



## SKETCHBOOK Blank

### FEATURES

- › Flexbook with elastic band closure
- › 96 blank pages
- › 170 gr extra weight / Special quality paper
- › Silver embossing
- › Rounded corners
- › Includes 8-fold brochure with Flexbook history in 7 languages

22x31 cm

**21.00025** Black

**21.00026** Light green

**21.00027** Red

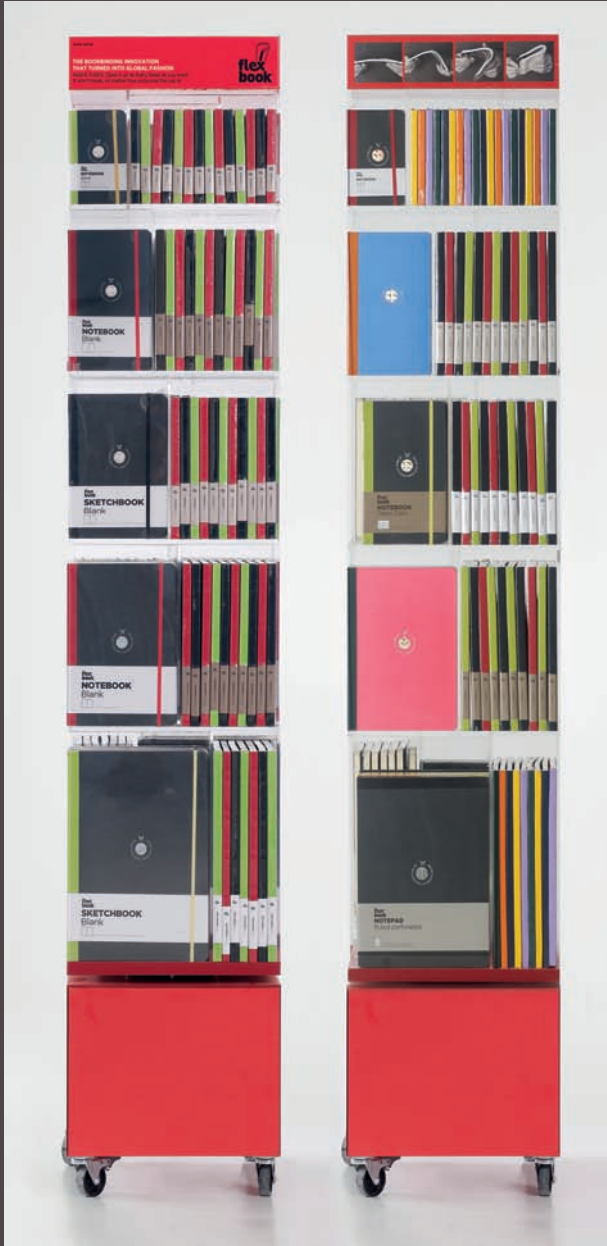
15,5x21,5 cm

**21.00028** Black

**21.00029** Light green

**21.00030** Red

**25**



**Floor Stand**

- Showcase made of transparent acrylic (Plexiglas)
- Dimensions :  
L 33cm x W 33 cm x H 170cm
- 5 shelves
- Storage cabinet in red color with closing door (melamine 16mm), dimensions:  
L 33cm x W 33cm x H 25cm
- Rotates 360°
- Wheels

**Table Stand**

- Showcase made of transparent acrylic (Plexiglas)
- Dimensions:  
L 25cm x W 25cm x H 97cm
- Rotates 360°

**Counter Stand**

- Dimensions:  
L 31.cm x W 23.5cm x H 42.5cm





**flex<sup>®</sup>  
book**

## **CUSTOMIZE YOUR FLEXBOOK**

What a great idea to keep your logo  
in front of your customer's eyes  
every day, the whole year round.

## ADD THE RIGHT FINISHING TOUCH

1. Silver stamp logo



2. Gold stamp logo



3. Color stamp logo



4. Advertising pages





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**FLEXBOOK HOLDS YOUR BOOK TOGETHER FOREVER**

This is an original Flexbook technology product. Fold it, write from end to end, open it, thousands of times and it won't break!

All genuine Flexbook binding products have the holographic label. Patent No PCT/GR2012/000024

**flex**  
**book**®